October 11, 2024

**Reference:** REQUEST FOR QUOTES: Procurement of Consultancy Services

(SKG10024CA0093, SKG10024CA0092)

**IREX invites licensing and copyright experts to submit quotes/offers for providing consultancy services on international TV content license acquisition**

IREX requests quotes from experts for providing two consultations to media content brokers, producers, streaming and broadcasting services in Central Asia on TV content license acquisition pursuant to copyright laws of Central Asian countries.

Consultations must cover the following themes among others:

* international TV content licensing negotiations, strategies and common practice
* typical licensing agreements and incidental legal documents, important terms and conditions thereof
* copyright management, protection from unauthorized use
* management of dubbing and music rights, quality-control requirements by distributors for dubbing and translation
* content licensing trends and emerging market opportunities, competitive procurement strategies

The list of themes is not exhaustive and subject to modification and addition. The final program and format of the consultations are to be approved by IREX. The selected bidder is expected to perform pre- and post-event surveys and prepare narrative reports upon request.

A response to this RFQ must include the following information:

* Cover letter, emphasizing past content procurement experience
* CV, detailing relevant experience and certifications
* Two references from previous clients and/or partners
* Detailed cost proposal in USD per consultation

Any expert responding to this RFQ must submit his/her quote via email: [DesignHub.CA@irex.org](mailto:DesignHub.CA@irex.org) not later than **November 5, 2024.**

IREX reserves the right to request additional information from any or all-responding experts to assist it in its evaluation process. This announcement does not obligate IREX to pay any costs incurred in the preparation and submission of the commercial offers. Furthermore, IREX reserves the right to reject any and all offers if such an action is in the best interest of the organization. IREX also reserves the right to remove one or more of the services from consideration for this contract should the evaluation show that it is in IREX’s best interest to do so. IREX also may, at its discretion, issue a separate contract for any service or groups of services included in this RFQ. IREX reserves the right to make amendments to the volume and cost of services as agreed with the selected vendor or may negotiate additional provisions to the contract awarded under this RFQ.

IREX does not discriminate based on race, color, sex, national origin, religion, age, equal pay, disability and genetic information. A bidder included (or previously included) in the Specially Designated Nationals list or debarred from federal procurement or any other similar list, will be rejected.